**Questions**

1. How did the idea for your business come about?
2. What was your key driving force to become an entrepreneur?
3. How did you raise funding for your venture?
4. Did You Experience Failures? If So, What Did You Learn From Them?
5. How Did You Build Your Team?
6. How do you build a successful customer base?
7. How do you market your business, and which tactics have been most successful?
8. What kind of culture exists in your organization, and how did you establish it?
9. Can you describe/outline your typical day?
10. What motivates you?
11. Do you believe there is some sort of pattern or formula to becoming a successful entrepreneur?
12. What would you say are the top three skills needed to be a successful entrepreneur?